



**SEP**  
**21-22**

**2026**  
**CHICAGO, IL**  
[amac-org.com/wias](http://amac-org.com/wias)

**3RD ANNUAL AMAC**

# SHE SOARS

**WOMEN IN AVIATION SUMMIT**

**REGISTRATION & SPONSORSHIP GUIDE**

HOSTED BY





# SHE SOARS

WOMEN IN AVIATION SUMMIT

## ABOUT THE SUMMIT

This unique summit is curated for women in aviation, including mid- and upper-management professionals, aviation HR leaders, airport governing authorities, government officials, and industry association leaders. It celebrates and builds upon that tradition by focusing on women’s multifaceted advantages in the workplace, career growth, professional development, and well-being of the mind and soul. The two-day event will include engaging discussions, inspiring speakers, dynamic networking opportunities, and more!

### INDIVIDUAL REGISTRATION

Member Early Bird (Until Thursday, July 9)	Non-Member Early Bird (Until Thursday, July 9)	Member Standard (Until Friday, September 11)	Non-Member Standard (Until Friday, September 11)
\$400	\$500	\$480	\$580

- Early Registration Ends:** Thursday, July 9
- Standard Registration Begins:** Friday, July 10
- Registration Cancellation/Transfer Ends:** Monday, August 17
- Hotel Room Block Closes:** Monday, August 31 at 4:00 pm ET
- Online Registration Ends:** Friday, September 11
- Onsite Registration Begins:** Monday, September 21

REGISTER



# SHE SOARS

## WOMEN IN AVIATION SUMMIT

### GOALS

- 1. Advance** women within the aviation industry
- 2. Foster** confidence and resilience among women leaders
- 3. Equip** aviation HR leaders and executive management with strategies and tools to attract, develop and retain women
- 4. Facilitate** meaningful connections
- 5. Highlight** policies and practices that impact women

"The summit exceeded my expectations. I brought two upcoming airport professionals, and they found the conference to be one of the best in the industry they've attended."

"The Speed Mentoring session was a highlight for me. The women I spoke with were open, vulnerable and refreshingly honest. I left feeling grateful for the chance to connect with people I might never have crossed paths with otherwise."

"I love that there were layers to each seminar—personal and professional."

"The overall vibe of the summit was positive and empowering. I felt incredibly recharged following the event. The atmosphere was safe and inviting. It was wonderful to engage with attendees who represent many of the aspects of aviation."

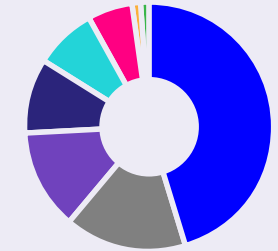


### LOCATIONS

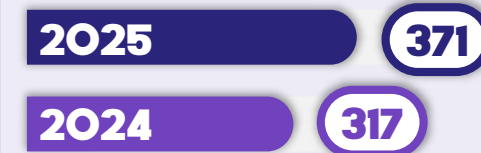
2025: Atlanta Marriott Airport Gateway  
2024: Atlanta Marriott Marquis

### ATTENDEES BY REGION

Southeast	46%
Eastern	16%
Western	13%
Southwest	10%
Midwest/Great Lakes	8%
Northwest	6%
Northeast	<1%
Central	<1%



### ATTENDEES



### REPRESENTED STATES

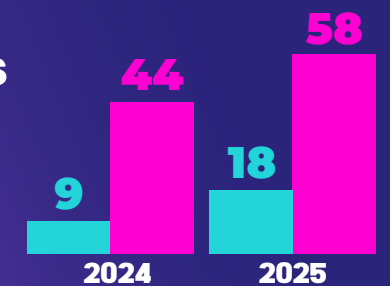


### 23 PARTICIPATING AIRPORTS



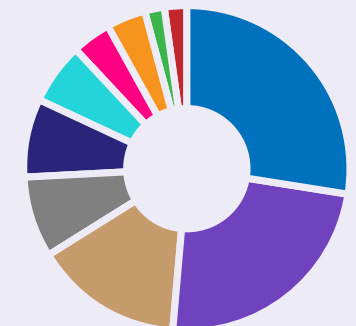
### MENTORS & MENTEES

Mentors  
Mentees



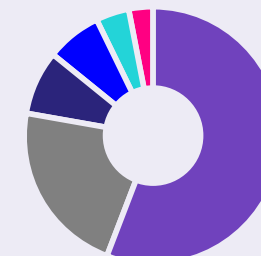
### BUSINESS TYPE

Concessions	28%
Airport Employee	24%
Professional Services	15%
Consulting	8%
Construction	7%
Government	6%
Engineering	4%
Architecture	4%
Association/Non-Profit	2%
Supplier	2%

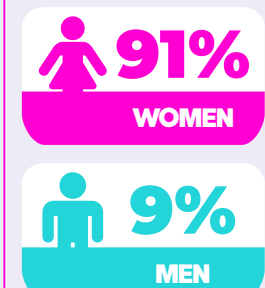


### RACE

African American or Black	56%
White	22%
Hispanic or Latino(a)	8%
Other	7%
Asian	4%
Multi-Racial	3%



### GENDER



# SPONSORSHIP OPPORTUNITIES

## CLASSIC SPONSORSHIPS

	Titanium \$10,000	Platinum \$7,000	Gold \$5,000	Airport Signature \$3,500	Silver \$3,500	Bronze \$2,000	Champion ACDBE/DBE/MBE/SBE/WBE Only \$1,500
Registrations	10	7	5	3	3	2	1
Complimentary Registration for Airport Director or a Designated Executive				Ⓢ			
Logo Inclusion on Website, Program Guide and Signage	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Sponsor Designation for Attendee Badge	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Inclusion in Post Conference Video & Recap Email	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	
Opportunity to Place Promotional Item in Attendee Bag	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	
Attendee List	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ		
Inclusion in Pre-Conference Digital Communications	Ⓢ	Ⓢ	Ⓢ	Ⓢ			
Verbal Recognition at the Event	Ⓢ	Ⓢ					
VIP Seating	Ⓢ	Ⓢ					
Speaking Opportunity During the Event	Ⓢ						
Meet and Greet with Keynote Speaker	Ⓢ						
60-second Promotional Video at the Event	Ⓢ						
1 Full-Page Digital Program Guide Ad	Ⓢ	Ⓢ					
1 Half-Page Digital Program Guide Ad			Ⓢ	Ⓢ	Ⓢ		
1 Quarter-Page Digital Program Guide Ad						Ⓢ	Ⓢ

✈️ Available to Airports Only

# SPONSORSHIP OPPORTUNITIES

## SPOTLIGHT SPONSORSHIPS

	Keynote Speaker \$8,000	Lanyards* \$6,000	Attendee Bags* \$6,000	Water Bottles* \$5,000	Circle of Influence Reception \$5,000	Networking Lunch \$5,000	Speed Mentoring \$5,000	Rise n' Shine Breakfast \$4,000	Networking Breaks \$4,000	AMAC ALC Fireside Chat \$3,500
Sponsorships Available	1	1	1	1	2	4	2	4	4	2
Registrations	5	4	4	3	3	3	3	2	2	2
Logo Inclusion on Website, Program Guide and Signage	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Sponsor Designation for Attendee Badge	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Inclusion in Post Conference Video & Recap Email	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Attendee List	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Logo Displayed at Sponsored Event	Ⓢ				Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Logo Displayed on Sponsored Item		Ⓢ	Ⓢ	Ⓢ						
1 Full-Page Digital Program Guide Ad	Ⓢ									
1 Half-Page Digital Program Guide Ad		Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ	
1 Quarter-Page Digital Program Guide Ad										Ⓢ
Opportunity to Place Promotional Item in Attendee Bag	Ⓢ	Ⓢ	Ⓢ							
Opportunity to Introduce Speaker	Ⓢ						Ⓢ			Ⓢ

\* Attendee Bags and Water Bottles prices include product cost, production and shipping if confirmed before **Friday, August 21**.

\* Lanyards price includes product cost, production and shipping if confirmed before **Friday, September 4**.

# SPONSORSHIP OPPORTUNITIES

## NEW SPOTLIGHT SPONSORSHIPS

	Headshot Experience \$7,000	Affirmation Station* \$7,000	Infused Water Bar \$5,000	Wellness Experience \$5,000	Photo Booth \$3,000
<b>Sponsorships Available</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>
Registrations	5	5	3	3	1
Logo Inclusion on Website, Program Guide and Signage	✓	✓	✓	✓	✓
Sponsor Designation for Attendee Badge	✓	✓	✓	✓	✓
Inclusion in Post Conference Video & Recap Email	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓
Logo Displayed at Sponsored Event	✓	✓	✓	✓	✓
Opportunity to Place Promotional Item in Attendee Bag	✓	✓	✓	✓	
1 Full-Page Digital Program Guide Ad	✓	✓			
1 Half-Page Digital Program Guide Ad			✓	✓	
1 Quarter-Page Digital Program Guide Ad					✓

\* Affirmation Station price includes product cost, production and shipping if confirmed before **Friday, September 4**.

# SPONSORSHIP PURCHASE INFORMATION



## SECURE YOUR SPONSORSHIP TODAY!

Contact the AMAC National Office at [sponsorships@amac-org.com](mailto:sponsorships@amac-org.com) regarding sponsorship availability.

SCAN TO PURCHASE SPONSORSHIP ONLINE



### Deadlines

**Attendee Bags & Water Bottles Sponsorship Commitments:** Friday, August 21

**Hotel Room Block Closes:** Monday, August 31

**Lanyards & Affirmation Station Sponsorship Commitments:** Friday, September 4

**Sponsorship Purchase Ends:** Friday, September 11

**Final Marketing Material Submission:** Within 5 Days of Sponsorship Commitment and No Later Than Friday, September 11

**Sponsor Attendee Online Registration Ends:** Friday, September 11

**Sponsor Payments:** Within 30 Days of Sponsorship Commitment and No Later Than Friday, September 11

**Onsite Registration Begins:** Monday, September 21

### Program Guide Advertisements

- **File Format:** Press Ready PDF File, Do Not Include Crop Marks or Bleed
- **Resolution:** 300 DPI
- **Color Mode:** Full-Color CMYK or RGB
- **Ad Page Sizes** – Reference your sponsorship package.
  - » **Full Page:** 8" W x 10"
  - » **Half Page:** 8" W x 4.875" H
  - » **Quarter Page:** 3.875" W x 4.875" H

### Logo

Provide **BOTH** the vector and .png logo formats.

- .ai, .svg or .eps Logo Formats
- .png Logo Format

### Video

- High-Resolution mp4 File

### REGISTRATION CANCELLATION POLICY

Registration cancellations will be charged a **\$150 processing fee**. Cancellations will be accepted until **Monday, August 17, 2026**. No refunds will be made after this date. Registration cancellations must be in writing to [events@amac-org.com](mailto:events@amac-org.com). All cancellation requests must be accompanied by payment information and/or a copy of the official purchase confirmation. Refunds, excluding the processing fee, will be processed within 45 days.

### SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of purchasing a sponsorship and no later than **Friday, September 11, 2026**, one week before the start of the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations are permitted for sponsorships.