



JUNE 10-14, 2026

National Harbor, MD

41ST ANNUAL AMAC

AIRPORT BUSINESS CONFERENCE

HOSTED BY BWI THURGOOD MARSHALL AIRPORT

The AMAC Airport Business Conference connects **over 1,500** aviation professionals, businesses, government officials and changemakers to explore the future of our industry through the lens of innovation, access and opportunity.

This year's theme is **Progress Through Partnership: Reframe, Refocus, Rebuild**. Together, we are evolving to meet the moment with fresh ideas and transformative strategies that benefit the entire industry. We'll reframe the narrative to champion inclusive growth, refocus our goals to drive greater impact and rebuild opportunities to create a stronger foundation for the next generation of aviation leaders.



amac-org.com/annualconference

STAND OUT. CONNECT. DO BUSINESS.

Join us as a sponsor at the 41st Annual AMAC Airport Business Conference and gain premium visibility among aviation industry leaders and decision-makers.

WHY SPONSOR?

Visibility: Brand exposure in mobile app, website, program guide, signage & social media.

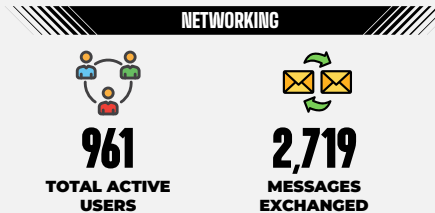
Access: Exhibitor booth, attendee list, VIP seating & exclusive networking.

Impact: Connect directly with airports, industry pros, small businesses and minority / women-owned firms.

AUDIENCE & REACH

REGISTRANTS	1,597
AIRPORTS	70
AIRPORT EMPLOYEES	326
EXHIBITORS	73
SPONSORS	76
COMPANIES	688
SPEAKERS	104
EDUCATIONAL WORKSHOPS & TRAININGS	39
BUSINESS MATCHMAKING BUYERS	37

EVENT APP ENGAGEMENT



SPONSOR REACH



866,935
IMPRESSIONS

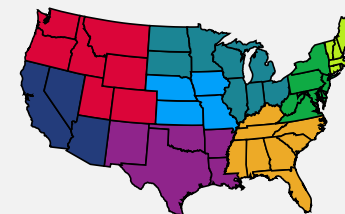
EXHIBITOR REACH



646
PAGE VIEWS

REPRESENTED GROUPS

AMAC REGIONS



Southeast:	31%
Eastern:	19%
Southwest:	18%
Western:	13%
Midwest/Great Lakes:	9%
Northwest:	6%
Central:	2%
Northeast:	1%
Other:	1%

INDUSTRIES

Concessionaires:	37%	Consulting:	10%
Airports:	18%	Supplier:	6%
AEC Firms:	13%	Government:	3%
Professional Services:	12%	Association/Non-Profit:	1%



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EXPLORE HIGH-LEVEL SPONSORSHIPS

INVESTMENT	BENEFITS
ELITE SPONSORSHIPS: \$25,000–\$100,000	Highest tier benefits, premium placement and VIP access.
MID-RANGE SPONSORSHIPS: \$4,000–\$15,000	Strong visibility and meaningful participation.
TARGET SPOTLIGHT & FOUNDATION SPONSORSHIPS: \$5,000+	Specialized sponsorships (e.g., swag items, receptions, workshops, key events, etc.)

ELITE SPONSORSHIPS	
TITANIUM	\$100,000
PLATINUM	\$75,000
DIAMOND	\$50,000
AIRPORT ELITE	\$30,000
LEGACY	\$25,000
MID-RANGE SPONSORSHIPS	
AIRPORT SIGNATURE	\$15,000
GOLD	\$15,000
SILVER	\$10,000
BRONZE	\$7,500
CHROME	\$5,000
JEWEL	\$4,000

SECURE YOUR SPONSORSHIP TODAY!

Contact the AMAC National Office for additional details at sponsorships@amac-org.com.



amac-org.com/annualconference