

# COVID-19 Business Resources

## Adobe

**Resource:** Software design tools and web conferencing.

**Freebie:** Adobe has made its web conferencing service, Adobe Connect, free for up to 90-day licenses. Individuals and business who aren't customers can now use Adobe Connect rooms with up-to 25 participants for free for up to 90 days if they sign-up for a trial license between now and July 1st. The company has also pulled together a useful collection of content on distance learning here.

[tinyurl.com/rbslshq](http://tinyurl.com/rbslshq)

## PandaDoc

**Resource:** Electronic signatures for documents.

**Freebie:** PandaDoc has created a free e-signature service with no limits to the number of documents that a user can manage via it.

[tinyurl.com/qlr2xrn](http://tinyurl.com/qlr2xrn)

## PricewaterhouseCoopers

**Resource:** Tool that helps you understand where your company stands during the COVID-19 crisis.

**Freebie:** The digital tool contains 3 sections of questions that will help you understand where your company stands as you respond to COVID-19 in the areas of: crisis management and response; workforce; operations and supply chain; finance and liquidity; tax and trade; and strategy and brand.

[tinyurl.com/wdsbra5](http://tinyurl.com/wdsbra5)

## Boardable

**Resource:** Online board meetings.

**Freebie:** Nonprofits who sign on before the end of April can use Boardable's service at no cost for 90 days to manage virtual meetings and committees. Offer good for new accounts only.

[tinyurl.com/uqj5yxd](http://tinyurl.com/uqj5yxd)

## Google

**Resource:** Ad credits for Google Ads.

**Freebie:** To alleviate some of the cost for small and medium-sized businesses (SMBs) to stay in touch with their customers during this challenging time, Google is giving SMBs \$340 million in ad credits, which can be used at any point until the end of 2020 across Google Ads platforms.

[tinyurl.com/tzpw8lp](http://tinyurl.com/tzpw8lp)

## YELP

**Resource:** Online directory for local businesses.

**Freebie:** Restaurants and nightlife businesses that remain open will receive free access to Yelp page upgrades, including Business Highlights and Call To Action, as well as Connect, which will help them communicate timely information to their customers. Restaurants will also receive three months of free access to Yelp Reservations and Waitlist. For restaurant clients that offer delivery and/or takeout, Yelp will provide \$100 in free search advertising.

[tinyurl.com/s4qwuhl](http://tinyurl.com/s4qwuhl)

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## Druva

**Resource:** Cloud data management and data protection.  
**Freebie:** Druva protects your Office 365 and endpoint data with an automated and secure backup and recovery solution that prevents accidental or malicious data loss, as well as ransomware attacks. For a limited time, get free 6-months of Office 365 and endpoint data protection. Through 30 June, Druva is making its service available for free for 180 days. Each customer can have up to 300 Office 365 users with a maximum of 15 gigabytes (GB) of data per user and up to 300 endpoint protection users with a maximum of 50GB per user.

[tinyurl.com/wv3awd5](https://tinyurl.com/wv3awd5)

## Freshworks

**Resource:** Cloud-based sales and support.  
**Freebie:** For small businesses with less than 50 employees, Freshworks is making its customer-engagement tools free of charge for the next six months. You can use these tools to manage surging customer queries via digital channels and switch to remote work with ease.

[tinyurl.com/umewjho](https://tinyurl.com/umewjho)

## Adzooma

**Resource:** Online advertising.  
**Freebie:** Adzooma is making its tools for managing digital ads on Google, Microsoft and Facebook free of charge until June 1.

[tinyurl.com/ufhskzu](https://tinyurl.com/ufhskzu)

## MailChimp

**Resource:** Electronic information-sharing.  
**Freebie:** MailChimp's platform is used by marketers to distribute e-mail newsletters and other online promotions. Current customers who have 25 or fewer employees in categories including restaurants and hospitality; brick and mortar retail; travel and leisure; entertainment; health, beauty, and wellness; and other businesses are eligible for up to three months of free Mailchimp service. Customers who are on MailChimp's free or basic plans will be upgraded to the standard one at no cost.

[tinyurl.com/wl26ova](https://tinyurl.com/wl26ova)

## Hyperproof

**Resource:** Privacy-management compliance software.

**Freebie:** As record amounts of data are being processed in the effort to combat COVID-19, privacy is a key concern. Hyperproof is offering software free of charge that can help organizations stay compliant with privacy regimes in the U.S. and Europe.

<https://tinyurl.com/twqp2cw>