



CORPORATE PARTNER PROGRAM





WHO WE ARE

The Airport Minority Advisory Council (AMAC) is the only national, non-profit trade association dedicated to advancing the full participation of minorities and women in employment and contracting opportunities throughout the aviation and aerospace industries. AMAC concentrates on eliminating barriers to minorities and women participation in these industries and understands that diversity inclusion fuels innovation and is essential when developing airports of the future. AMAC brings together a diverse multi-dimensional group of airport operators, government officials, corporations and entrepreneurs who share in the vision and mission of AMAC.

REGIONAL MEMBERSHIP MAP

- CENTRAL

- EASTERN

- GREAT LAKES

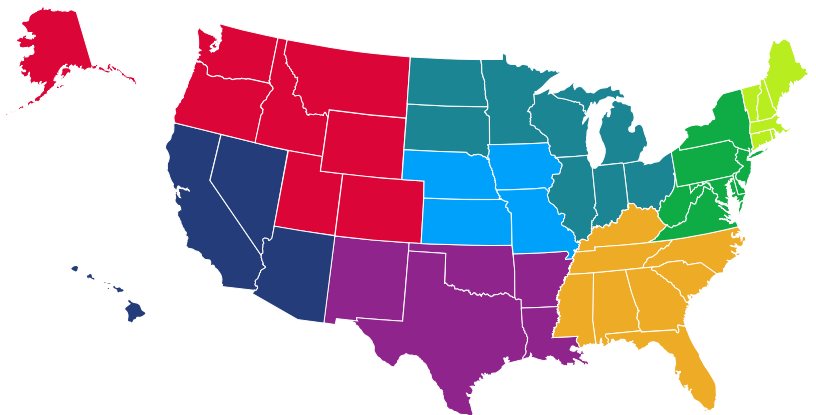
- NORTHEAST

- NORTHWEST

- SOUTHEAST

- SOUTHWEST

- WESTERN



CORPORATE PARTNER PROGRAM



The AMAC Corporate Partner Program provides increased visibility and year-long opportunities for corporate AMAC members who seek to strengthen relationships with the DBE/ACDBE and immense AMAC communities.

MEMBERSHIP

All Corporate Partners are corporate AMAC members at one of the following levels.

Company Gross Revenue	Annual Dues
<input type="checkbox"/> Small, \$0 – \$150M	\$2,000
<input type="checkbox"/> Medium, \$15M – \$350M	\$3,500
<input type="checkbox"/> Large, \$350M+	\$6,000

EMERGING LEADERS NETWORK

Rising leaders within Corporate Partner organizations can participate as members of this young professionals' network designed to assist emerging leaders in the aviation industry to capitalize on professional and business opportunities and position themselves for leadership roles.

SHOWCASE EXPERTISE

Suggest topics and/or presenters for the AMAC Academy. Executives of Corporate Partner companies can share their industry expertise as the presenter of a webinar or author of Connections article.

OUTREACH

Utilize AMAC as an additional resource in connecting with potential DBE/ACDBE companies.

- » Market Outreach Event
- » Assistance with Development of Outreach Event
- » AMAC Board Members/Regional Directors/Executive Speaker for Event

COMMITTEE ENGAGEMENT

Key executives can serve on one of the following committees.

- » Communications
- » Corporate Development
- » Elections and Nominations
- » Finance
- » Government Affairs
- » Governance and Ethics
- » Membership
- » Professional Development

SPONSORSHIP

Corporate Partners map out their engagement with AMAC programs in advance, selecting their level of participation as sponsors for the following events:

- » Annual Airport Business Diversity Conference
- » Economic Opportunity & Policy Forum
- » Leadership Summit
- » Regional Forum/Business Opportunity Summit

Companies participating in the Corporate Partner Program also have the option of creating multi-year sponsorship commitments with additional benefits.

MARKETING & VISIBILITY

Suggest topics and/or presenters for the AMAC Academy. Executives of Corporate Partner companies can share their industry expertise as the presenter of a webinar or author of Connections article.

- » Company Profile in AMAC's Connections E-Newsletter
- » Company Profile in AMAC's Annual Report
- » Complimentary Ad in AMAC's Membership Directory
- » Logo Recognition on AMAC's Website
- » Monthly Social Media Interaction

PARTNER SAVINGS

Corporate Partners can engage their current and future business partners by providing the following:

AMAC's Corporate Small Business Membership Program
\$50 DISCOUNT PER MEMBERSHIP

AMAC's Annual Conference Partner Registration Program
\$100 DISCOUNT PER PARTNER

CORPORATE PARTNER PROGRAM PLANS

Each Corporate Partner Plan is designed by selecting the appropriate set of benefits that meet your marketing needs. Custom and multi-year plans are also available. Don't miss this valuable opportunity to set your company apart!

	Plan 1	Plan 2	Plan 3	Plan 4	Plan 5
AMAC Membership	✓	✓	✓	✓	✓
Annual Conference Sponsorship	Legacy	Platinum	Gold		
Leadership Summit on Capitol Hill Sponsorship	✓	✓	✓	✓	✓
Regional Forum Sponsorship (One Forum)	✓	✓	✓	✓	
Economic Opportunity and Policy Forum	✓	✓	✓	✓	✓
Webinar Presenter or Sponsor	✓	✓	✓		
Partner Outreach (AMAC Personalized Assistance)	✓	✓	✓		
Logo Recognition in Connections E-Newsletter	✓	✓	✓	✓	✓
Company Profile in Annual Report	✓	✓	✓	✓	✓
Complimentary Ad in AMAC Membership Directory	✓	✓			
Logo Recognition on AMAC Website	✓	✓	✓	✓	✓
Comp. Annual Conference Registration for CEO	✓	✓	✓		
Membership and Registration Discount for Partners (30 Or More)	✓	✓	✓		
Press Release Announcing Partnership	✓				
Advance Attendee Lists for Conference and Forums	✓	✓			
Post-Conference/Forum Attendee Lists	✓	✓	✓		
AMAC Committee Membership	✓	✓	✓	✓	✓
Emerging Leaders Group Membership	✓	✓			
Article in Connections E-Newsletter	✓	✓			
AMAC Corporate Partner Logo	✓	✓	✓	✓	✓
Monthly Tweets to AMAC Members with Link to Corporate Partner	✓				
Bi-Monthly Advertisements for One Year in Connections E-Newsletter	✓				

For more information or to schedule a meeting with the AMAC team, contact **Chermaina Roundtree, Programs & Corporate Development Director** at croundtree@AMAC-org.com or **703-414-2622 x105**.