

2025



AMAC RUNWAY TO SUCCESS SPONSORSHIP OPPORTUNITIES

The **AMAC Runway to Success Supplier Pitch Competition** returns in 2026, building on the momentum from its national debut at the 40th Annual AMAC Airport Business Conference. **Modeled after the high-energy *Shark Tank* format, this competition gives minority- and women-owned small businesses a launchpad to enter the \$20B+ airport concessions and retail marketplace.**

- ▶ **REGIONAL ROUNDS** – New host cities will spotlight emerging entrepreneurs, with the Elite 8 advancing to the national stage at the 41st Annual AMAC Business Conference on June 13, 2026, at the Gaylord National Resort & Convention Center in National Harbor, MD.
- ▶ **NATIONAL FINALE** – The Final Approach 4 pitches live before VIP judges and AMAC members at the Annual AMAC Airport Business Conference.
- ▶ **JUDGING PANEL** – Comprised of airport executives, prime concessionaires, and supplier diversity leaders, ensuring participants gain exposure to real decision-makers.

More than just a competition, Runway to Success 2026 will continue to serve as a powerful platform where innovation meets opportunity—connecting entrepreneurs with the airport marketplace in meaningful and transformative ways.



➔ Sponsorships can be purchased here: amac-org.com/rts

WHY SPONSOR RUNWAY TO SUCCESS?

- ➔ **GATEWAY TO MARKET** – Direct Connection with Emerging M/W/ACDBEs
- ➔ **BRAND VISIBILITY** – Recognition at Regional Qualifiers, National Finals and AMAC Platforms
- ➔ **ADVANCEMENT IN ACTION** – Demonstrate Commitment to Advancing Economic Growth
- ➔ **EXCLUSIVE ACCESS** – Engage with Decision-Makers and Concessionaires Exploring New Suppliers





AMAC RUNWAY TO SUCCESS SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$35,000

Exclusive to One Sponsor

- ✓ Naming Rights: 'Runway to Success, presented by [Company]'
- ✓ National Logo Visibility Across All Print/Digital Materials and at Competitions
- ✓ Opportunity to Provide Welcome Remarks Before Each Competition
- ✓ Seat on Final Judging Panel
- ✓ Verbal Recognition at Each Competition
- ✓ Stage Branding Across All Cities
- ✓ Curated Introductions with Pitch Participants
- ✓ 2 Complimentary Registrations to the 41st Annual AMAC Airport Business Conference
- ✓ 45-Second Promotional Video at the Final Runway to Success Pitch Competition
- ✓ VIP Seating at the Final Runway to Success Pitch Competition
- ✓ Opportunity to Provide Winner's Prize Package
- ✓ Opportunity to Provide Branded Prize for Participants or Swag to Attendees

HOST CITY SPONSOR

\$10,000

*Exclusive to One
Sponsor per Host City*

- ✓ Exclusive Sponsorship to a City-Specific Competition
- ✓ Welcome Remarks at a City-Specific Competition Judging Panel
- ✓ 45-Second Promotional Video at the City-Specific Competition
- ✓ Logo on City-Specific Signage
- ✓ Opportunity to Provide Branded Prize for Participants or Swag to Attendees

RUNWAY TO SUCCESS ACADEMY SPONSOR

\$12,500

Exclusive to Two Sponsors

- ✓ Logo on all Runway to Success Academy Digital Communications and Training Materials
- ✓ Participation in Developing Training Topics and Resources
- ✓ Opportunity to Host Training on an Agreed Upon Topic
- ✓ Opportunity to Provide Welcome Remarks During Training

FRIENDS OF RUNWAY TO SUCCESS

\$1,500

- ✓ Logo Inclusion on Runway to Success Webpage
- ✓ Verbal Recognition at the Final Runway to Success Pitch Competition
- ✓ Recognition in the Competition Program Guide

**BECOME A
SPONSOR**



 amac-org.com/rts
 sponsorships@amac-org.com