



**SEP**  
**18-19**

**2025**  
**ATLANTA, GA**  
[amac-org.com/wias](https://amac-org.com/wias)

# SHE SOARS

WOMEN IN AVIATION SUMMIT

REGISTRATION & SPONSORSHIP GUIDE







# ABOUT THE SUMMIT

This unique summit is curated for women in aviation, including mid- and upper-management professionals, aviation HR leaders, airport governing authorities, government officials, and industry association leaders. The summit builds on ATL Airport's Centennial and its enduring legacy of championing women in aviation. It celebrates and builds upon that tradition by focusing on women's multifaceted advantages in the workplace, including career growth, professional development, and the well-being of both mind and soul. The two-day event will include engaging discussions, inspiring speakers, dynamic networking opportunities, and more!

## INDIVIDUAL REGISTRATION

Member Early Bird (Until Thursday, July 10)	Non-Member Early Bird (Until Thursday, July 10)	Member Standard (Begins Friday, July 11)	Non-Member Standard (Begins Friday, July 11)
\$380	\$480	\$450	\$550

**Registration Cancellation/Transfer Ends:** Wednesday, August 18

**Summit Hotel Discounted Room Block Booking Closes:** Tuesday, August 26  
(Before 6:00 PM ET)

**Online Registration Ends:** Wednesday, September 10

**Onsite Registration Begins:** Thursday, September 18

**REGISTER**





SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP OPPORTUNITIES

	Titanium \$10,000	Platinum \$7,000	Gold \$5,000	Airport Signature \$5,000	Silver \$3,500	Bronze \$2,000	Champion ACDBE/DBE/MBE/SBE/WBE Only \$1,500
Registrations	10	7	5	5	3	2	1
Comp. Registration for Airport Director or C-Suite Executive (Non-Transferrable)				⬇			
Logo With Link on Event Website	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Logo Displayed on Event Signage	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Logo Displayed in Digital Program Guide	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Sponsor Designation for Attendee Badge	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Inclusion in Post Conference Video & Recap Email	⬇	⬇	⬇	⬇	⬇	⬇	
Opportunity to Place Promotional Item in Attendee Bag	⬇	⬇	⬇	⬇	⬇	⬇	
Receipt of Attendee List	⬇	⬇	⬇	⬇	⬇		
Inclusion in Pre-Conference Digital Communications	⬇	⬇	⬇	⬇			
Verbal Recognition at the Event	⬇	⬇					
VIP Seating	⬇	⬇					
Speaking Opportunity During the Event	⬇						
Meet and Greet with Keynote Speaker	⬇						
60-second Promotional Video at the Event	⬇						
1 Full-Page Digital Program Guide Ad	⬇	⬇					
1 Half-Page Digital Program Guide Ad			⬇	⬇	⬇		
1 Quarter-Page Digital Program Guide Ad						⬇	⬇

SPONSORSHIP OPPORTUNITIES

SPOTLIGHT SPONSORSHIP OPPORTUNITIES

	Keynote Speaker \$7,000	Lanyards Commitment Required by Monday, August 11 \$6,000	Attendee Bags Commitment Required by Monday, August 11 \$6,000	Circle of Influence Reception (Co-Sponsor) \$5,000	Networking Lunch (Co-Sponsor) \$5,000	Speed Mentoring (Co-Sponsor) \$5,000	Water Bottles Commitment Required by Monday, August 11 \$5,000	Rise n' Shine Breakfast (Co-Sponsor) \$4,000	AMAC ALC Fireside Chat (Co-Sponsor) \$3,500	Networking Breaks (Co-Sponsor) \$2,000
Sponsorship Availability	1	1	1	2	4	2	1	4	2	4
Registrations	5	4	4	3	3	3	3	2	2	1
Logo With Link on Event Website	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Logo Displayed on Event Signage	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Logo Displayed in Digital Program Guide	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Sponsor Designation for Attendee Badge	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Inclusion in Post Conference Video & Recap Email	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇
Receipt of Attendee List	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	⬇	
Logo Displayed at Sponsored Event	⬇			⬇	⬇	⬇		⬇	⬇	⬇
Logo Displayed on Sponsored Item		⬇	⬇				⬇			
1 Full-Page Digital Program Guide Ad	⬇									
1 Half-Page Digital Program Guide Ad		⬇	⬇	⬇	⬇	⬇	⬇	⬇		
1 Quarter-Page Digital Program Guide Ad									⬇	⬇
Opportunity to Place Promotional Item in Attendee Bag	⬇	⬇	⬇							
Opportunity to Introduce Speaker	⬇					⬇			⬇	

# SPONSORSHIP PURCHASE INFORMATION



## SECURE YOUR SPONSORSHIP TODAY!

Contact the AMAC National Office at [sponsorships@amac-org.com](mailto:sponsorships@amac-org.com) regarding sponsorship availability.

SCAN TO  
PURCHASE  
SPONSORSHIP  
ONLINE



### Deadlines

- **Sponsor Commitments:** Monday, August 11
  - » Lanyards, Attendee Bags, Water Bottles
- **Summit Hotel Discounted Room Block Booking Closes:** Tuesday, August 26 (Before 6:00 PM ET)
- **Sponsorship Purchase Ends:** Monday, September 1
- **Marketing Material Submissions (Logos, Program Guide Ads, Videos):** Within 5 days of your Sponsorship Commitment (No Later Than Monday, September 1)
- **Sponsor Attendee Online Registration Ends:** Wednesday, September 10
- **Sponsor Attendee Onsite Registration Begins:** Thursday, September 18

### Marketing Materials

#### Advertisement Specifications

- 300 dpi, CMYK or RGB high-resolution, press-ready PDF file, do not include crop marks or bleed
- Full page (8" W x 10" H),
- Half page (8" W x 4.875" H)
- Quarter page (3.875" W x 4.875" H)

#### Logo Specifications

- .ai, .svg, .eps Logo Formats

#### Video Specifications

- 60-second, mp4 file, to be shared via a file-sharing link

#### REGISTRATION CANCELLATION POLICY

All cancellations will be charged a \$75 processing fee regardless of when they are received. Cancellations will be accepted until August 18, 2025. No refunds will be made after this date. Conference registration cancellations must be in writing to [events@amac-org.com](mailto:events@amac-org.com). All requests for cancellations must be accompanied by payment information and/or a copy of the official purchase confirmation.

All other refund requests are subject to a processing fee of \$50, which offsets merchant service and administrative costs. This fee applies to all qualifying refunds unless otherwise specified. If the transaction error originated on our end, you'll receive a full refund with no fee.

#### SPONSORSHIP PAYMENT & CANCELLATION POLICY

All sponsorship payments must be received within 30 days of completing the sponsorship registration and before the event. Failure to make the required payment on time may result in AMAC terminating the sponsor's participation in the event without further notice. No refunds or cancellations may be issued at any time for sponsorship.



We're offering a heartfelt way to celebrate the incredible women who inspire you. **With a donation of \$150 or more to the AMAC Foundation**, we will recognize your honoree on our social media with her photo and your message of appreciation.

*Honor*  
**A Woman Today**

DONATE